

Sponsorship Levels

	Platinum* Sponsor \$7,500	Gold Sponsor \$3,000	Silver Sponsor \$1,000	Mile Marker Sponsor \$500	Sneaker Sponsor \$100
Sponsor "Thank You" Boards					
Your company name will be displayed.	X	X	X		
Your company logo will be displayed.	X	X			
Venue Expo on Saturday					
Your company will receive one free table.	X	X	X		
30A Radio, 107.1 FM, "Thank You" **					
Number of weeks company will be mentioned after race.	52 Weeks	8 Weeks	2 Weeks		
Goody Bags for Runners					
Your company may distribute product or flyers to runners.	X	X	X	X	
Race Website (www.seasideschoolhalfmarathon.com)**					
Your company name will be displayed on Website	X	X	X	X	
Sponsor Page listing with links to your company Website.	X	X			
Your company logo is featured on our Home Page with link to your website.	X				
Facebook					
Your name will be displayed on our Facebook page.	X	X	X	X	X
<i>Become a Fan! (Seaside School Half Marathon & 5K)</i>					
Company Listed on Promotional Items					
T-Shirts	X	X			
Posters	X	X			
Race Registraton Forms	X	X	X		
Advertisements and Printed Materials	X				
Correspondence to Runners					
Your company will be featured for one month to runners.	X				
Complimentary T-Shirts					
Number of Free T-Shirts for company.	10	4	2		
Complimentary Race Entries					
Number of Free Entries for the race of choice. (Must be received by February 19, 2009.)	6	4	2		
Mile Marker Signs					
Your company name will be printed on Mile Marker Signs.				X	
Sneaker Shaped Hand-Painted Sign***					
Your company name or family name printed on signs.					X

* The first four Plantinum sponsors may manage an aid/water station during the race.

** Our website had more than 2.1 million hits last year. The 30-A Radio website with live stream averages over 200,000 hits each month.

***Sneaker signs are painted by Seaside students and line the race route.